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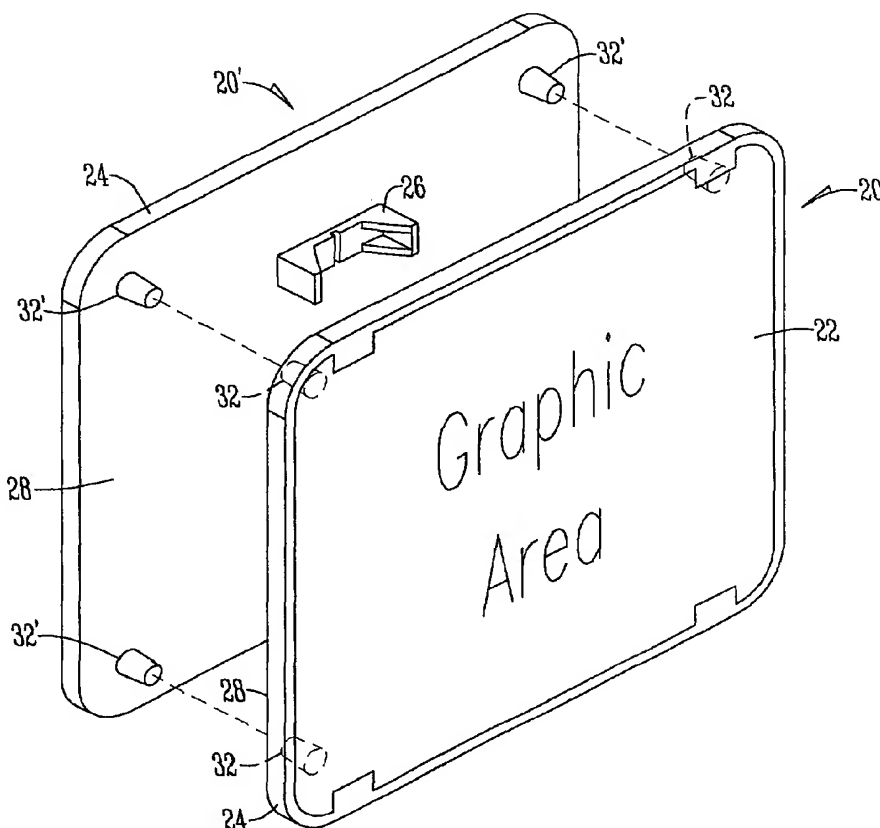
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(54) Title: SIGNAGE CONSTRUCTION METHOD AND APPARATUS



(57) Abstract: A sign (20) for viewing by persons in a traffic area accessible by the random passage of persons through the area, the sign (20) including a label (22) formed of a thin layer of plastic material upon which the subject matter of the desired sign is printed. A planar substrate (24) of molded material is fused to the label (22). The planar substrate (24) includes a mounting feature (26) adapted to secure the sign (20) to a second object. During manufacture, an injection device (46) and ejector system (50) are associated with a first sign mold portion, a label is placed in a second sign mold portion, the first and second sign mold portions are closed together during injection, and the previously formed sign is removed from the first sign mold portion via the ejector system (50) prior to closing the mold portions together.

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